

Title	Brand	Product / Service	Entrant Company	Location
A04 Travel, Leisure, Retail, Restaurants & Fast Food Chains				
COMMAS - ART	LOTTO NEW ZEALAND	LOTTO POWERBALL	DDB NEW ZEALAND Auckland	NEW ZEALAND
COMMAS - CARS	LOTTO NEW ZEALAND	LOTTO POWERBALL	DDB NEW ZEALAND Auckland	NEW ZEALAND
BIG MAC	MCDONALD'S NEW ZEALAND	BIG MAC, CHEESE BURGER & FRIES	DDB NEW ZEALAND Auckland	NEW ZEALAND
CHEESEBURGER	MCDONALD'S NEW ZEALAND	BIG MAC, CHEESE BURGER & FRIES	DDB NEW ZEALAND Auckland	NEW ZEALAND
FRIES	MCDONALD'S NEW ZEALAND	BIG MAC, CHEESE BURGER & FRIES	DDB NEW ZEALAND Auckland	NEW ZEALAND
B04 Travel, Leisure, Retail, Restaurants & Fast Food Chains				
AGGRESSIVE GRANDCHILD	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
MAD COUSIN	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
RESTLESS NEPHEW	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
BRIDGE	TOKYO TOKYO	TOKYOTOKYO.COM.PH - ONLINE DELIVERY SERVICE	OGILVY PHILIPPINES Makati City	THE PHILIPPINES
BIKE	TOKYO TOKYO	TOKYOTOKYO.COM.PH - ONLINE DELIVERY SERVICE	OGILVY PHILIPPINES Makati City	THE PHILIPPINES
ROAD	TOKYO TOKYO	TOKYOTOKYO.COM.PH - ONLINE DELIVERY SERVICE	OGILVY PHILIPPINES Makati City	THE PHILIPPINES
B07 Not-for-profit / Charity / Government				
JUMP FOR MEN	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA
BITE LIKE A BEE	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA
BOX OF CUCUMBERS	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA
D01 Standard Sites				
THE WORLD'S FIRST STREET OF EXCUSES	SEDRIN	BEER	AB INBEV Shanghai	CHINA
D02 Ambient Outdoor				
A FUTURE WITHOUT CHANGE	MONASH UNIVERSITY	STUDENT RECRUITMENT	VMLY&R MELBOURNE	AUSTRALIA
E01 Displays				
WILD LIFE	CV CONSINA SEGARA ALAM	CARABINER	LOTUS:H Jakarta	INDONESIA
E02 Promotional Items & Printed Media				
NZ SAYS '39'	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND
E03 Special Build				
BURNT CHRISTMAS TREE	AUSTRALIAN RED CROSS	DISASTER RELIEF FUND	DDB SYDNEY	AUSTRALIA
EMERSON'S - TINY PUB	LION	BEER	DDB NEW ZEALAND Auckland	NEW ZEALAND
E04 Live Advertising & Events				
BEACH GUARDIANS	HUMAN NATURE	SUN LOTION	WUNDERMAN THOMPSON Hong Kong	HONG KONG
E05 Interactive & Immersive Experiences				
GALAXY GRAFFITI	SAMSUNG ELECTRONICS	SAMSUNG MOBILE	CHEIL WORLDWIDE Seoul	SOUTH KOREA
TINY PUB	EMERSON'S	EMERSON'S	THE GLUE SOCIETY Sydney	AUSTRALIA
E06 Transit				
THE PUNISHING SIGNAL	MUMBAI POLICE	SIGNAL	LODESTAR UM Mumbai	INDIA
F03 Single-market Campaign				
SLOWAYS	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
NZ SAYS '39'	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
F04 Social Behaviour				
THE HAWKER'S CALL	BILL & MELINDA GATES FOUNDATION	SAFETY AWARENESS DURING LOCKDOWN	McCANN INDIA Mumbai	INDIA
F05 Cultural Insight				
BEHIND THE MAC — CREATE A STORY THE WORLD'S NEVER SEEN	APPLE	MAC	TBWA\HAKUHODO INC. Tokyo	JAPAN
F07 Corporate Purpose & Social Responsibility				
KIWRAIL - NEAR MISS MEMORIALS	KIWRAIL NEW ZEALAND AND TRACKSAFE	RAIL SAFETY AWARENESS	DDB NEW ZEALAND Auckland	NEW ZEALAND
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
F08 Market Disruption				
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA