PR Winners 2021

Title	Brand	Product/Service	Entrant Company	Location	PR	Location
Grand Prix				1		
MICHELIN IMPOSSIBLE	KFC	KENTUCKY FRIED CHICKEN	OGILVY AUSTRALIA Sydney	AUSTRALIA	OPR AGENCY Sydney	AUSTRALIA
Gold Spike						
THE PUNISHING SIGNAL	MUMBAI POLICE	THE PUNISHING SIGNAL	FCB INTERFACE Mumbai	INDIA		
BURNT CHRISTMAS TREE	AUSTRALIAN RED CROSS	DISASTER RELIEF FUND	DDB SYDNEY	AUSTRALIA	MANGO Sydney	AUSTRALIA
YOUR PLASTIC DIET	WWF	PLASTIC DIET	GREY MALAYSIA Petaling Jaya	MALAYSIA		
NZAF - SPERM POSITIVE	NEW ZEALAND AIDS FOUNDATION	HIV PREVENTION	DDB NEW ZEALAND Auckland	NEW ZEALAND	MANGO Auckland	NEW ZEALAND
Silver Spike						
GENERATION INTERVENTION	FOUR SEASONS	CONDOMS	CHE PROXIMITY Melbourne	AUSTRALIA		
PLAY NZ	TOURISM NEW ZEALAND	TOURISM NEW ZEALAND	TBWA\SYDNEY	AUSTRALIA	ELEVEN Sydney	AUSTRALIA
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA	HERD MSL SYDNEY Sydney	AUSTRALIA
GOOD MORNING WORLD	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND		
A CIPHERED RELEASE OF MUSIC VIDEO : STRAY SHEEP CODE	SONY MUSIC LABELS / REISSUE RECORDS	KENSHI YONEZU "STRAY SHEEP"	SIX Tokyo	JAPAN	_	
MICHELIN IMPOSSIBLE	KFC	KENTUCKY FRIED CHICKEN	OGILVY AUSTRALIA Sydney	AUSTRALIA	OPR AGENCY Sydney	AUSTRALIA
THE PUNISHING SIGNAL	MUMBAI POLICE	THE PUNISHING SIGNAL	FCB INTERFACE Mumbai	INDIA		
AVATAR ROBOT CAFE	ORY LABORATORY	ORIHIME / ORIHIME-D	ADK CREATIVE ONE Tokyo	JAPAN	SUNNY SIDE UP Tokyo	JAPAN
CHECKUP CHAMPIONSHIP	HDY HOLDINGS, THE UNIVERSITY OF TOKYO, ADVANCED INDUSTRIAL SCIENCE & TECHNOLOGY	HEALTH IMPROVEMENT PROGRAM	HAKUHODO KETTLE INC. Tokyo	JAPAN		
CURING HOMESICKNESS	SYDNEY CHILDREN'S HOSPITALS FOUNDATION	FUNDRAISING INITIATIVE	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY Melbourne	AUSTRALIA
Bronze Spike						
NZAF - SPERM POSITIVE	NEW ZEALAND AIDS FOUNDATION	HIV PREVENTION	DDB NEW ZEALAND Auckland	NEW ZEALAND	MANGO Auckland	NEW ZEALAND
KFC WEDDINGS	KFC	KENTUCKY FRIED CHICKEN	OGILVY AUSTRALIA Sydney	AUSTRALIA	OPR AGENCY Sydney	AUSTRALIA
STAY HOME MILES EXCHANGE	THAI AIRWAYS	THAI AIRWAYS	WUNDERMAN THOMPSON BANGKOK	THAILAND		
NZ SAYS '39'	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND	DENTSU PUBLIC RELATIONS Tokyo	JAPAN
TIMES OUT & PROUD CLASSIFIEDS	THE TIMES OF INDIA	THE TIMES OF INDIA	FCBULKA Mumbai	INDIA		
GENERATION INTERVENTION	FOUR SEASONS	CONDOMS	CHE PROXIMITY Melbourne	AUSTRALIA	_	
WORLD'S MOST REPORTED TRAILER	TRIGGER HAPPY	THAPPAD	DENTSU WEBCHUTNEY Mumbai	INDIA		
AI MANGA ~TEZUKA2020~	KIOXIA CORPORATION	CORPORATION ADVERTISEMENT	WUNDERMAN THOMPSON TOKYO	JAPAN		
MEDDLE IN THE NEW ZEALAND ELECTION	EVERY KIWI VOTE COUNTS	EVERY KIWI VOTE COUNTS	SPECIAL GROUP Auckland	NEW ZEALAND	POEM GROUP Sydney	AUSTRALIA

Spikes Asia