

Title	Brand	Product / Service	Entrant Company	Location
A01 Fast Moving Consumer Goods				
BOTTLE	COCA - COLA	COKE	OGILVY Bangkok	THAILAND
A03 Durable Consumer Goods including Automotive				
MEETINGS	VOLKSWAGEN	VW GTI	DDB NEW ZEALAND Auckland	NEW ZEALAND
MOVIES	VOLKSWAGEN	VW GTI	DDB NEW ZEALAND Auckland	NEW ZEALAND
TALKING CAR	VOLKSWAGEN	VW GTI	DDB NEW ZEALAND Auckland	NEW ZEALAND
A04 Travel, Leisure, Retail, Restaurants & Fast Food Chains				
AGGRESSIVE GRANDCHILD	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
MAD COUSIN	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
RESTLESS NEPHEW	MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD	HAPPY MEAL	FLOCK Jakarta	INDONESIA
B01 Innovative & Adapted use of Print & Publishing				
NEWSPAPER SIZED PEACE MEMORIAL VENUE	NAGASAKISHIMBUNSHA	NAGASAKI NEWSPAPER	DENTSU INC. Tokyo	JAPAN
FIREWORKS@HOME	THE SHINANO DAILY NEWSPAPER/YOUMEISHYU SEIZO,.LTD/SKY PERFECT JSAT CORPORATION	CORPORATE ADVERTISING	THE SHINANO MAINICHI SHIMBUN Tokyo	JAPAN
C01 Local Brand				
LANGUAGE SANCTUARY – AD SPACE FOR PROTECTING ENDANGERED LANGUAGE	OKINAWA TIMES	70TH ANNIVERSARY CAMPAIGN	DENTSU INC. Tokyo	JAPAN
C04 Social Behaviour				
PRINT V/S COVID	FREE PRESS JOURNAL	FREE PRESS JOURNAL	TAPROOT DENTSU Mumbai	INDIA