

| Title | Brand | Product/Service | Entrant Company | Location |
|--|---|---------------------------|--------------------------|-------------|
| Gold Spike | | | | |
| LANGUAGE SANCTUARY – AD SPACE FOR PROTECTING ENDANGERED LANGUAGE | OKINAWA TIMES | 70TH ANNIVERSARY CAMPAIGN | DENTSU INC. Tokyo | JAPAN |
| Silver Spike Campaign | | | | |
| MEETINGS | VOLKSWAGEN | VW GTI | DDB NEW ZEALAND Auckland | NEW ZEALAND |
| MOVIES | VOLKSWAGEN | VW GTI | DDB NEW ZEALAND Auckland | NEW ZEALAND |
| TALKING CAR | VOLKSWAGEN | VW GTI | DDB NEW ZEALAND Auckland | NEW ZEALAND |
| Bronze Spike Campaign | | | | |
| AGGRESSIVE GRANDCHILD | MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD | HAPPY MEAL | FLOCK Jakarta | INDONESIA |
| MAD COUSIN | MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD | HAPPY MEAL | FLOCK Jakarta | INDONESIA |
| RESTLESS NEPHEW | MCDONALD'S INDONESIA - PT REKSO NASIONAL FOOD | HAPPY MEAL | FLOCK Jakarta | INDONESIA |