

Title	Brand	Product / Service	Entrant Company	Location	Production Company	Location
A01 Fast Moving Consumer Goods						
POP POWER PUMP	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
HIP HOP SPIN CLASS	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
A03 Durable Consumer Goods including Automotive						
ERIC	VOLKSWAGEN	CARS	DDB NEW ZEALAND Auckland	NEW ZEALAND		
NEW NAME	VOLKSWAGEN	CARS	DDB NEW ZEALAND Auckland	NEW ZEALAND		
A04 Travel, Leisure, Retail, Restaurants & Fast Food Chains						
LAKE	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
SATELLITE	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
TRAINS	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
A07 Not-for-profit / Charity / Government						
FLOAT LIKE A DODO	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA		
500 MILES	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA		
B01 Use of Radio & Audio as a Medium						
UNEXPLORED RADIO STUDIO	JAGUER LAND ROVER JAPAN LTD	RANGE ROVER	FACT Tokyo	JAPAN	AOI PRO. INC., Tokyo	JAPAN
MISSED BIRTHDAYS	MISSING PERSONS ADVOCACY NETWORK	MPAN	whiteGREY Melbourne	AUSTRALIA	FINCH, Melbourne / BANG BANG STUDIOS, Melbourne	AUSTRALIA
B02 Use of Audio Technology / Voice Activation						
RUNNING STORIES	RUNNING STORIES	RUNNING STORIES APP	BBH Singapore	SINGAPORE	FREEFLOW PRODUCTIONS, Singapore / CRYSTAL TECHNOLOGY SOLUTION CO LTD, Hanoi	SINGAPORE / VIETNAM
C01 Use of Music						
POP POWER PUMP	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
HIP HOP SPIN CLASS	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
C02 Sound Design						
CREATING THE VOICE FOR THE FIAT 500E	FIAT	FIAT 500E	SYN Tokyo	JAPAN	SYN, Tokyo / RED ROSE PRODUCTIONS, Milano *	JAPAN / ITALY
C03 Script						
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
D04 Social Behaviour						
UGLY, BUT GOOD FOR YOU	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA