

Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
Grand Prix						
FLOAT LIKE A DODO	DEFENCE FORCE RECRUITMENT	ONLINE AD	VMLY&R MELBOURNE	AUSTRALIA		
Silver Spike Campaign						
LAKE	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
SATELLITE	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
TRAINS	MCDONALD'S NEW ZEALAND	BIG MAC	DDB NEW ZEALAND Auckland	NEW ZEALAND	DDB NEW ZEALAND, Auckland	NEW ZEALAND
POP POWER PUMP	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
HIP HOP SPIN CLASS	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
Bronze Spike						
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
Bronze Spike Campaign						
POP POWER PUMP	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
GERMAN JOG TECHNO	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA
HIP HOP SPIN CLASS	BAIADA - LILYDALE/STEGGLES	TURKEY	M&C SAATCHI Sydney	AUSTRALIA	WE LOVE JAM, Sydney	AUSTRALIA